

## A to Z Digital Marketing Services

- (S) Silver SEO & Website Marketing: \$495  
 (G) Gold SEO & Website Marketing: \$795  
 (P) Platinum SEO & Website Marketing: \$995

Services Offered	S	G	P
Keyword Research & Full website Optimization (SEO)	X	X	X
Meta tag analysis of all the website pages	X	X	X
Google Webmaster Tool Setup (Sitemap Creation)	X	X	X
Website content optimization to improve Google ranking	X	X	X
Google Analytics Setup	X	X	X
Bing, Yahoo, and Google Search Engine Submission	X	X	X
Video creation & Marketing on Youtube (within 6 month)	4	6	10
Facebook Acct creation & post management (per month)		2	4
Adding business profile on 30+ Social Media sites		X	X
Improving Your Reviews on Google		X	X
Youtube Channel creation and management	X	X	X
Writing new blog post on the site (per month)	1	2	4
Instagram Acct creation & management (per month)		2	4
Google AdWords & Facebook Ads creation & management			X
eMail Marketing Campaign Assistance (if needed)			X
Managing Yelp, Houzz, Home Advisor accounts		X	X
* Business Listing in 100+ Online Business Directories		X	X
Free E-Mail & Hosting	X	X	X
Backlink creation to boost Google ranking		X	X
* Flippable eCatalog for your products (if needed)			X
* Website spokesperson (model of your choice) \$595 value			X
* Creating additional web pages with rich content	50	100	150
Ranking the website on 1st page of Google (# of keywords)	5	10	50
Ranking the website on 1st page of Google (cities)	2	4	10
Monthly SEO and Progress Report	X	X	X
24/7 Customer Support (phone & email)	X	X	X

Minimum term for any of the marketing plans listed above is six months. All above plans will be on a month-to-month agreement from the seventh month with the option to cancel by giving us a written notice 30 days prior to cancelation.